



REALISING POTENTIAL

GOOD MORNING, GOOD WINTER: OATS AND PRONUTRO WINTER CAMPAIGN

1. The Promoter is Pioneer Foods Groceries (PTY) Ltd (“The Promoter”).
2. The competition is open to all South African Residents above the age of 18 who are in possession of a valid South African identity document or valid South Africa or foreign passport, except directors, members, partners, employees, agents or consultants of or any other person who directly or indirectly controls or is controlled by the promoter or marketing service providers in respect of the promotional competition, or the spouses, life partners, business partners or immediate family members, or anyone who within a period of 183 days preceding this competition has won any competition organised, promoted, or conducted by Pioneer Foods Groceries (PTY) Ltd, or who resides at the same address as such a winner, or who uses the same telephone number to enter this competition.
3. This competition is open from 1 June 2017 until 31 July 2017 (“last day”). Any entries received after midnight on the last day will not be valid and not be considered.
4. To enter, simply buy any BOKOMO Oats, BOKOMO Instant Oats or ProNuto pack at any participating stores and SMS the word ‘WINTER’, the last 4 digits of the barcode that appears on your pack with your name to 31149. SMS’s are charged at standard SMS rates per entry, free SMS’s do not apply. Entrants need to retain their till slip to claim their prize.
5. The winners will be selected at random by way of a weekly draw conducted by the promoter or a person appointed by the promoter. Prizes will be drawn every Tuesday starting from 06 June 2017 and the last draw will take place on Tuesday, 01 August 2017.
6. The first 30 winners drawn will be eligible for the Belfiore Finesse Plains blankets, the next 40 winners will be eligible for the Mr Price retail vouchers and the last 30 winners drawn will be eligible for the Electricity vouchers. Winners who cannot utilise the electricity vouchers and do not have a prepaid metre, may request that the Electricity voucher be exchanged for a Mr Price Retail Voucher, subject to agreement by the promoter.
7. There are a total of 100 prizes to be won, with the per item cost estimated at approximately R500 (five hundred rand) per prize. The prizes are as follows:

Prize #1

Entrants stand a chance of winning one of 30 (thirty) Belfiore Finesse Plains blankets to the value of R455.00 (four hundred and fifty five rand) each. An estimated courier cost of R45.00 (forty five rand) is included in the prize value. No courier charge will be levied to the winner.

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GROCERIES

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Pioneer Foods Groceries (Pty) Limited | Reg. No. 1993/000454/07
Directors: F Lombard, Ms J Jacobs (Company Secretary)

www.pioneerfoods.co.za



Winners have a selection of 5 colours to choose from. Winners will be contacted by telephone to determine their first and second colour preference.

Prize #2

Entrants stand a chance of winning one of 40 (forty) Mr Price retail vouchers to the value of R500.00 (Five hundred rand) each. The Mr Price retail voucher details will be sent to the winners via email.

Prize #3

Entrants stand a chance of winning one of 30 (thirty) Electricity vouchers to the value of R500.00 (Five hundred rand) each. The electricity voucher details will be sent to the winners via email.

8. All the winners will be notified weekly by telephone, starting on 07 June 2017 and by latest Friday 25 August 2017. Thereafter confirmation will be sent in writing via email. The organisers will endeavour to contact the prize winners on the telephone number used to enter the competition. If, however, they cannot be reached after 6 attempts have been made during business hours within a period of 72 hours for any reason whatsoever, the prize will be forfeited and another winner will be selected in accordance with the competition rules. Winners must allow for 6- 8 weeks from the last day of the competition for prizes to be delivered.
9. The prizes are not exchangeable for cash and are not transferable. All winners will have to claim their prize within 60 days of the draw having taken place in South Africa and at that time identify themselves with a barcoded South African ID book or South African or foreign passport and sign a receipt for any prize received or provide an address in South Africa or other means whereby the prize can be delivered to them in South Africa, and failure to claim the prize or a refusal or inability to comply herewith will disqualify the winner and a new winner may be drawn in their place at the sole discretion of the promoter.
10. All risks in the prizes pass to the winner upon acceptance of the prize by the winner. Where necessary, the winner shall ensure that all prizes are insured against all risks including damage to the prize as well as damage to third party property and persons. Such insurance is for the cost of the winner and neither the Promoter nor any other party associated with the competition will be liable for the costs thereof or be liable should such insurance not be.
11. The Promoter shall have the right to terminate the competition immediately and without notice for any reason beyond its control requiring this. In the event of such termination, all participants agree to waive any rights that they may have in terms of this promotion and acknowledge that they will have no recourse against the Promoter, its agents and staff.
12. All guarantees for any tangible prizes which are won are carried by the manufacturer and or supplier thereof and not by the Promoter who funds the purchase of the prizes but is not the



supplier thereof and the Promoter makes no warranties, whether explicit or implied with respect to the prizes.

13. Participation in the competition constitutes acceptance of the competition rules and entrants agree to abide by the rules.
14. Except in so far as is provided for in the Act 68 of 2008, the judges' decision is final and no correspondence will be entered into.
15. You will be required to provide your full name, email address, physical address, contact no and other related information when entering this competition such as electricity meter details. The Promoter and its affiliates will collect and use your personal data listed herein in order to enable your participation in this Competition and for related online activities. Your personal data will be used to enter you in this Competition and for the Promoter's, its affiliates and subsidiaries' marketing purposes and, by participating in the Competition, you consent to the transfer, storage and processing of the data in South Africa, which consent may be withdrawn at any time by written notification to the Promoter. We keep your personal data to fulfil the purposes for which it was collected or as required by applicable laws or regulations. We will not use your personal data for a different purpose without first obtaining your permission. We do not allow third parties to use your personal information.
16. By providing a submission, you warrant that it is your own original work and that you are the owner of any intellectual property therein and grant the Promoter and its affiliated companies the perpetual royalty free right, except where prohibited by law, to use the contents thereof for any purpose whatsoever and to use your name for Competition purposes in promoting or publicising the Competition, including right to name the winner(s) of the prize(s) in public and/or any social media forum. Promoter, however, does not have any obligation to use the winning entries for any purpose. The Promoter reserves the right to request that any images taken of the winner or staff be used for marketing purposes in any manner they deem fit, without any further remuneration being made payable to the winner, which request the winner may decline. All entries become the property of Promoter. By entering this competition, the Promoter reserves the right to communicate with you at any time during or after the competition and you may opt out from receiving such communication at any time.
17. All entrants indemnify the Promoter, its advertising agencies, advisers, suppliers, and nominated agents against any and all claims, damages or losses resulting from their participation in this Competition arising from negligent acts or omissions of the Promoter.
18. The Promoter assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorised access to, or alteration of entries. Promoter is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online



systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Promoter on account of technical problems, human error or traffic congestion on the internet or at any web site, or any combination thereof, including any injury or damage to Entrant's or any other person's computer relating to or resulting from participation in this Competition or downloading any materials in this Competition.